

# **EXHIBIT 1**

## APPENDIX

Document	Paragraph/Page	Category	Reason for Sealing
Amended Complaint	¶ 3	Highly sensitive commercial information	Discloses non-public and proprietary data from Amazon customer surveys.
Amended Complaint	¶ 31	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Amazon Prime benefit usage.
Amended Complaint	¶ 34	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Amazon Prime enrollment decisions.
Amended Complaint	¶ 163	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Prime cancellation decisions.
Amended Complaint	¶¶ 164–176 and header	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon’s internal decision-making processes.
Amended Complaint	¶ 177–78	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Amazon customer surveys.
Amended Complaint	¶ 179	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon’s internal metrics and decision-making processes.
Amended Complaint	¶ 181	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Prime cancellation decisions and customer service contacts.
Amended Complaint	¶ 184	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon’s internal decision-making processes.
Amended Complaint	¶¶ 191-93	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon’s internal decision-making processes.
Amended Complaint	¶ 198	Highly sensitive commercial information	Discloses non-public and proprietary information regarding internal Amazon user and product testing.

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Amended Complaint	¶ 200	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon's internal decision-making processes and data from internal Amazon user and product testing.
Amended Complaint	¶¶ 206-07	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon's metrics and terminology.
Amended Complaint	¶ 216	Highly sensitive commercial information	Discloses non-public and proprietary information regarding internal Amazon user and product testing.
Amended Complaint	¶ 218	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon's internal decision-making processes.
Amended Complaint	¶ 219	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon's metrics and terminology.
Amended Complaint	¶ 231	Highly sensitive commercial information	Discloses non-public and proprietary information regarding internal Amazon user and product testing.
Amended Complaint	¶ 233	Highly sensitive commercial information	Discloses non-public and proprietary information regarding usage statistics of various Amazon subscription programs.